

# Democrat Donors Mailing List



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**Total Universe: 6,006,398**

**Base Rate: \$65.00/M**

## Description Summary

These registered Democrats are making generous donations and have expendable income to do so. By targeting these voters, you can directly market your product or service to them. Many efforts put forth by democratic politicians have been similar to environmental reform, social issues, tax reform, healthcare, and much more. By utilizing targeted marketing lists from AmeriList, you can specifically send your messaging to registered Democrats who have made donations to governing officials. Take advantage of this highly responsive group of individuals who are eager to promote and endorse Democratic candidates.

## How Our Data Is Compiled

Our Democrat Donors Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

## Consider The Facts

- Approximately 44% of American voters identify as Democrats
- Over 128 million people voted in the 2016 presidential election

## Recommended Usage

This database is recommended for political candidates, campaign managers, financial offers, subscriptions, fundraisers, travel offers, and more.

### Market Type

U.S. Consumer

### List Channels

Postal, Email & Telemarketing

### Source

Compiled, Self-Reported

### Update Cycle

Monthly

### Minimum Order

Quantity: 5,000

Price: \$325.00

### Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

### Exchanges

Please Inquire

### Reuse

Please Inquire

### Cancellation Charges

Please Inquire

### Sample Mail Piece Required

Please Inquire

### Commission

Standard 20% broker/agency commission is extended to all trade partners

## Popular Selections (for additional selections please inquire)

Age  
Gender  
Geography  
Income

Net Worth  
Dwelling Type  
Ethnicity  
Marital Status

Education Level  
Occupation  
Political Party

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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